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At Insights, we believe that great partnerships are built on shared values. Our Supplier Code of Conduct sets out the expectations we have of all suppliers who work with us - whether you're a global enterprise or a local specialist.

Together, we can create a smarter, safer, and more sustainable future.

## 1. Ethical Business Practices

We partner with our suppliers to operate with professional integrity, fairness, and transparency.

This includes:

- Complying with all applicable laws and regulations.
- Prohibiting corruption, bribery, and fraudulent practices.
- Avoiding conflicts of interest and disclosing any potential risks.
- Respecting confidentiality and data privacy.

## 2. Human Rights & Fair Labour

We are committed to upholding human dignity and fair treatment across our supply chain.

We partner with our suppliers to:

- Prohibit forced labour, child labour, and human trafficking.
- Provide safe, inclusive, and respectful working conditions.
- Ensure fair wages, working hours, and freedom of association.
- Promote diversity, equity, and inclusion in the workplace.

## 3. Sustainability and Environmental Stewardship

Every purchase is a chance to make a difference. We ask our suppliers to help us work towards a more sustainable future by:

- Providing commitment to and evidence of ESG (Environmental, Social, and Governance) initiatives, credentials and continuous improvement.
- Reducing environmental impact through sustainable practices, low-carbon operations, energy efficiency, and climate action initiatives.
- Embracing circular economy and digital first principles, reducing waste.
- Supporting biodiversity and responsible sourcing practices.
- Measuring and reporting on ESG performance, including emissions and resource use.
- Contributing to positive social impact and inclusive economic growth.

## 4. Security and Protection of Information

We take the security of our data and systems seriously—and expect our suppliers to do the same.

We partner with our suppliers to:

- Protect all confidential, personal, and commercially sensitive information shared by Insights.
- Implement appropriate technical and organisational measures to safeguard data from unauthorised access, loss, or misuse.
- Comply with applicable data protection laws and regulations, including GDPR where relevant.
- Report any actual or suspected data breaches or security incidents to Insights immediately.
- Ensure that any subcontractors or third parties handling Insights data meet the same security standards.
- Provide Insights advanced notice of proposed use of any artificial intelligence (AI) system
- Implement and adhere to the highest standards of responsible and ethical practices when designing, deploying and developing AI systems.

## 5. Quality & Value

We appreciate suppliers who deliver excellence and innovation.

This means:

- Providing goods and services that meet agreed specifications and quality standards.
- Offering competitive pricing and transparency in cost structures.
- Continuously improving performance and seeking opportunities to add value.

## 6. Collaboration & Accountability

We believe in building strong, respectful relationships with our Suppliers to achieve shared success.

We partner with our suppliers to:

- Engage in open, honest, and timely communication.
- Participate in performance reviews and respond constructively to feedback.
- Support risk management efforts, including financial and operational resilience.
- Align with our values and contribute to shared success.
- Monitor compliance with the Code and report any breaches through our internal governance.